

ALL-DAY SATURDAY CLOSING
DURING JULY AND AUGUST

Hearn inaugurated this custom in 1899 to give employees extra time off with pay to spend out-of-doors. Now it is widely followed by other stores.

HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE.

Store Open 9 to 5.

A WORD TO SUMMER VISITORS
GIFTS to take back home to your family and friends may be tastefully and inexpensively chosen from our great assortments, including many rare and beautiful foreign things of Hearn importation.

The Store That's Always Busy

The Following
Items for
Both Monday
and Tuesday

Because

Stocks Are Kept Up, Prices Kept Down

The Following
Items for
Both Monday
and Tuesday

Women's & Misses' Crepe de Chine Dresses

28.50

Were \$36.74

Copies of high priced models.

Attractive straightline effects and unusual motifs of contrasting colors make these dresses most charming.

Special Purchase

Imported Gingham Dresses

13.50

Were \$19.74 and \$22.74

Superior models in coat styles with pleated Redingote effects and embroidered vestees, collars and cuffs.

Polka Dot Dresses with organdie collars and cuffs and tunic skirts—were \$9.74..... **5.96**

Special Purchase

Misses' Organdie Dresses—very beautiful models in rose, maize, copen and pink combined with white and trimmed with imported val. lace—were \$34.74..... **18.50**

We Are Showing the Popular Slip-Over Dresses

in linene, ramie, ratine and linen in plain colors, checks and plaids.

2.97 to 14.74

Silk Hosiery

and

Glove Silk Underwear

Are vacation needs you will be glad to find reduced in price.

Silk Knit Vests—bodice top—flesh and white; were \$2.17..... **1.82**

Bloomers—well reinforced; were \$3.87..... **2.96**

Glove Silk Vests—bodice tops—flesh and colors, plain and fancy weave—were \$2.97..... **2.36**

Women's All-Silk Hosiery—full fashioned—black and cordovan—were \$3.27 and \$3.47..... **2.81**

Women's Sheer Hosiery—all silk, black, African brown and grey—were \$3.87..... **2.61**

Children's Silk Socks—fancy colored tops—were \$1.00—Special. **.64**

Untrimmed Felt Sport Hats

2.50

Were \$3.50

Come in green, flame, copen, tan and white and are just the thing for vacation wear. Easy to pack or convenient to wear traveling.

Ostrich Bands and Tips, so popular just now—were \$2.95..... **2.24**

Children's Undermuslins

Cool, dainty assortments—serviceable and comfortable for Summer wear.

Children's Batiste Slips—lace and embroidery—sizes 6 to 16 years—were \$1.68..... **1.10**

Children's Cambric Night Drawers—low neck and short sleeves—sizes 1 to 12 years—were \$1.58..... **.87**

Children's Cambric Drawers—with embroidery trimming and tucks—sizes 1 to 12 years—were .68 and .78..... **.41**

Children's Lingerie Slips—with elaborate yokes of lace medallions, edging and inserting—6 to 16 years—were \$2.96..... **1.65**

Children's Batiste and Crepe Bloomers—lace trimmed—were \$1.38 and \$1.48..... **.97**

Second Week

Undermuslins Sale

For Women and Children

Close Out Purchases of Two Manufacturers' Surplus Stocks

This sale was planned through the purchase of the surplus stocks of two famous manufacturers, whose stock-taking occurs in July. We found the qualities and quantities they had to offer were up to our requirements, so we purchased at extraordinary savings. Prices quoted below are considerably lower than elsewhere.

A few of the many bargains to be had in this sale.

.88

Regularly \$1.48
Chemises
Night Dresses
Petticoats
Extra Sizes Included

1.26

Regularly \$1.77
Chemises
Night Dresses
Petticoats

1.64

Regularly \$2.28 and \$2.47

Chemises, Night Dresses, Petticoats
Extra Sizes Included

Nainsook and Crepe—white and flesh—fancy laces, embroideries, medallions, ribbons or fancy stitching—well made and sewn.

Women's Modesty Drawers

.92

Regularly \$1.38 and \$1.68

May really be worn as drawers and skirt in one—fancy laces and embroideries.

Corset Covers

.68

Regularly .97

Fine Nainsook—round neck—trimmed front and back—embroideries and lace.

Drawers

.38

Were .68

Cambric—deep hemstitched hem—tucks or lace edge—ruffle and tucks.

Night Dresses

.68

Regularly \$1.08

Round, V or square neck—neat embroideries or lace inserts—several models.

Petticoats

.78

Regularly \$1.18

Ruffles of good embroidery.

Women's Bloomers and Steppins

.58

Were .78

Pink Nainsook or plain and figured Crepe.

Women's Bloomers and Steppins

.96

Were \$1.38

Nainsook or Crepe—plain or figured.

MORNING SPECIALS—Monday and Tuesday Until 1 P. M.
 To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

21 ct. Bleached Muslins.....14½
36-inch—fine quality.
MUSLINS—BASEMENT.

1.69 Crochet Spreads.....1.24
4 designs.
SPREADS—BASEMENT.

1.74 Black Taffetas.....1.26
35-inch—soft chiffon finish—lustrous—good wearing quality.
TAFETAS—MAIN FLOOR.

2.58 Long Cloths, 10-yr. Piece.....1.90
36-inch—for infants' slips and underwear, etc.
WHITE GOODS—MAIN FLOOR.

84 ct. Women's H'd'ls, half doz......45
Colored prints and woven borders, each......58
HANDKERCHIEFS—MAIN FLOOR.

35 ct. Children's Fine......24
Mercerized Socks.
First quality—white with pink—blue and brown tops.
HOSIERY—MAIN FLOOR.

1.47 Little Tots' Combinations......77
Little cambric—to 6 years—embroidered end—lace trimmed.
BABIES' DEPT.—SECOND FLOOR.

2.10 Ramie Linen.....1.20
Oyster white—14 inches—for sleeveless and sport dresses.
LINEN DEPT.—MAIN FLOOR.

2.19 Men's Sweet-Orr Overalls......1.78
or Caps.
In plain or stripe—blue—all regular sizes.
MEN'S WORK SHOP—BASEMENT.

2.24 Girls' Tub Dresses.....1.50
6 to 14 yrs.—Plaid gingham—various styles and trimmings.
GIRLS' DRESSER—SECOND FLOOR.

1.25 Silk Gloves......58
Two clasps—black and white—8¼ to 7—extra heavy Milanese silk—double finger tips—Paris point and embroidered backs.
GLOVES—MAIN FLOOR.

34-37 ct. Set of Paints and Books or Doll Sets to Cut Out......25
Easy to pack and enjoyed by kiddies during their vacations.
STATIONERY—THIRD FLOOR.

3.27 Floral Silkline Comfortables.....2.52
Plain borders—white cotton filled—full size—Summer weight.
COMFORTABLES—BASEMENT.

1.27 Boys' Blouses......90
Sport style—with short sleeves and low neck—in a large assortment of the newest colors—fancy striped pongee and crepe madras—also khaki—8 to 16 yrs.
BOYS' FURNISHINGS—THIRD FLOOR.

68 ct. Mercerized Damasks......47
Bleached—44 inches—close weave.
DAMASKS—MAIN FLOOR.

5.47 Art Crash Portieres, pair.....2.44
With stencilled dado—blue and mulberry.
PORTIERES—BASEMENT.

29.50 New Seamless Russells.....19.88
Tapestry Tops.
9x12 ft.—small carpet designs and medallions.
RUGS—THIRD FLOOR.

1.97 New Net Curtains.....1.36
With edge—cluny effects—valance centre.
CURTAINS—BASEMENT.

1.15-1.48 Men's Caps......78
Silk or cloth—large assortment—all sizes in the lot.
MEN'S SHOP—MAIN FLOOR.

2.25 Men's Pajamas.....1.44
Percale—neat colored stripes—soft finish—silk frogs—well known make.
MEN'S SHOP—MAIN FLOOR.

87 ct. Boys' White Cotton Union Suits......57
Athletic style—knee length—well made garments.
BOYS' UNDERWEAR—MAIN FLOOR.

35 ct. Crinkle Crops—Yard......26
Many dainty styles and colorings.
WASH DRESS FABRICS—BASEMENT.

57 ct. Silk Mixed Pongees......38
36-inch—all leading colors.
WASH DRESS FABRICS—BASEMENT.

44 ct. Table Oilcloths......34
Plain white or assorted designs.
OILCLOTH—THIRD FLOOR.

Special Purchase

3280 yds. Embroidered Dotted Voiles

.53

Were \$1.00

Yard wide—dots of red, copen, black, tan, helio, on white grounds. Very fine quality.

Imported Gingham—Plaid effects—splendid color combinations—were .75..... **.48**

Novelty Voiles—Satin striped effects—medium and dark grounds—were .97 and \$1.38..... **.67**

Fancy Voiles—light, medium and dark grounds—checks, dots and all-over figures.....Special **.35**

Floral Voiles—all light grounds, small floral effects, sprays, checks and all-over figures.....Special **.18**

Genuine Khaki Cloths—for rough and tumble wear—were .45..... **.30**

Another Shipment of Organdies—all the season's favored colors and also staple shades. Specially priced.....yard **.25 to 1.00**

Special **.35**

Special **.18**

LINENS

Thrifty housekeepers and others will appreciate these unusual sale values in good quality linens—following prices for Monday and Tuesday:

Bleached Linen Damask Cloths and napkins to match:

Cloth sizes, 70x70—were \$6.75..... **4.77**

70x88—were \$8.50..... **5.94**

70x106—were \$10.50..... **7.25**

Napkins to match, 22x22—were \$8.50.....dozen, **5.95**

Extra Heavy Quality Bleached Linen Damasks—70 inches wide—were \$3.95.....Special, yd., **2.88**

Bleached Mercerized Damask H. S. Cloths—70x70 in.—were \$3.95..... **2.88**

H. S. Bleached Mercerized Damask Cloths—64x81 in.—were \$2.95.....Ea. **1.95**

H. S. Linen Damask Sets—soft finish—cloth sizes 66x66—½ doz. napkins to match—were \$12.95..... **9.50**

Cloth size 66x86—1 doz. napkins to match—were \$24.00..... **18.50**

MONDAY and TUESDAY

Two-Day Sale of

Household Needs

25% Reduction

TO MEET THE NEW PRICE CONDITIONS

Duplex Fireless Cookers

No. 25—9 qts.—were \$17.50.....Now **13.12**

No. 35—12 qts.—were \$20.00.....Now **15.00**

No. 50—14 qts.—were \$30.00.....Now **22.50**

No. 30—18 qts.—were \$31.00.....Now **23.25**

No. 55—20 qts.—were \$33.00.....Now **24.75**

No. 60—24 qts.—were \$37.50.....Now **28.12**

No Cookers Sent C. O. D.

Vollrath Triple Coated White Enamelled Ware

25% Reduction

Wearever Aluminum Ware

25% Reduction

Complete assortments of sizes and shaped utensils

No Mail or Phone Orders

Two-Day Sale

Imported Black Surf Cloth

.55

Our .70 Quality—Elsewhere Much Higher

Surf cloth is just "the thing" for a bathing suit, and at this price a charming suit can be made at very little cost. The fabric is a yard wide—21½ yards is all you need for a suit. This surf cloth is a rich, lustrous quality, and at this price is a real vacation bargain.

See To-day's World and American for Sale of Men's Shirts.

Women's Wash Skirts

All white surf satin, pique and gabardines—variety of smart models. Sizes 25 to 40.

Were \$4.97..... **3.75**

Odd Lot

Women's Sport Skirts

Many styles to choose from, in plain and pleated models—mostly silk skirts, but a few of white serge. The silk skirts are brown, henna, turquoise and navy blue. Sizes 25 to 32.

Were \$7.97 and \$8.97..... **6.00**

Vacation & Summertime Needs

For Babies and Little Tots

Special Purchase

Little Tots' Organdie Dresses

Sizes to 6 Years

All the pretty new shades with clever ruffle trims and finished off with sashes.

Were \$2.97..... **1.66**

Little Tots' Tub Dresses

Sizes to 6 years—gingham and chambray with contrasting colored trimming—just right for Summertime play—were \$1.47..... **.94**

Little Tots' Organdie Hats

Pretty summery style in pink, light blue, maize and orchid—were .78..... **.53**

Broken Lot Little Tots' Sweaters

Sizes to 4 years—light and dark colors in the lot—were \$8.97 and \$4.50.....Special **2.97**

Little Tots' All Wool Bathing Suits

Sizes 2 to 5 years. **2.94**
Were \$3.50

One-piece suits that are both comfortable and very cute. Tan, navy and oxford, with white trimmings. Others from 1.97 to 3.97.



Bathing Dresses

Two Very Special Values

Women's Black Satin Bathing Dresses

Sizes 36 to 44

Slip-on models with straight or sash belts, white or bright color trimming—Special..... **6.00**

Women's Bathing Dresses

Sizes 36 to 44

Black Surf Cloth—excellent quality—a very smart style with inverted pleats showing white, yellow, blue or rose in pleats and trimmed with the color—full skirt effect—were \$4.94..... **3.94**

Special Purchase 1,000 Pairs of Madras Curtains

Solid cream grounds or with colored rosebuds—rose, blue, gold—double borders—slight misweaves—perfect values. \$2.50 to \$3.25..... **1.88**